

Letter of Recommendation for a Ph.D. **Programme in Ad Atid**

I am a Ph.D. graduate of this unique programme in the faculty of Economy and Management in UBB University in Romania.

I am currently acting at a role of a Director in the Nisko-Ardan Group in Israel in the recent 5 years.

I highly recommend the programme for the following main reasons:

- 1. The staff is excellent in the way they support and encourage the Ph.D. students in this exciting adventure. The academic team is of a very high standard, constantly providing intellectual and emotional support during the whole process. This is a unique factor in this programme as is the group learning experience.**
- 2. The group and staff become your new "family" for three years and more. The programme is structured, combing studying in Israel and long distance learning, which helps to prevent the students from becoming overwhelmed by the whole process, which can easily happen in writing a Ph.D. thesis.**
- 3. Due to the excellent administrative team and the collaboration with the University staff a Ph.D. student in this programme does not have to waste a valuable time in looking for Ph.D. Supervisors, it is all taken care of!**
- 4. Due to the academic and administrative support it is possible to finish your Ph.D. studies within three years!!**

As a result of being part of this programme and completing my Ph.D. studies, new doors have opened for me allowing professional advancement.

Dr Benzion Iakov Ofir.